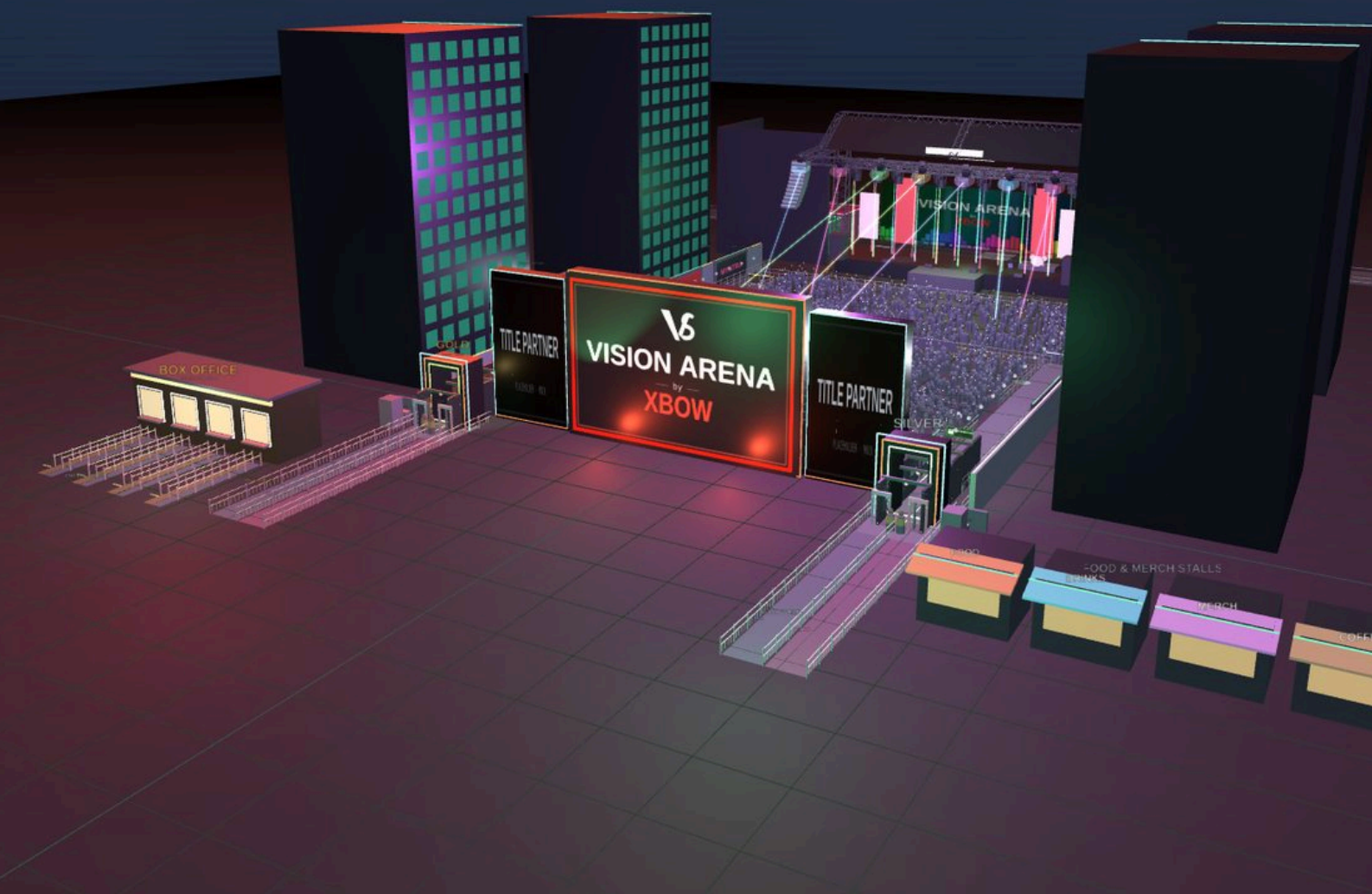




ARENA 01 · GREATER NOIDA · OPENING 15.10.2026

Vision Arena

by **XBow**

Stadiums are too big. Clubs are too small.
XBow builds the mid-scale arenas India skipped.

01 | THE MISSING MIDDLE

Stadiums are too big.
Clubs are too small.

India has 60,000-seat cricket grounds and 400-capacity clubs. Between them, almost nothing.

An artist who sells four thousand tickets has nowhere to play. Too big for the club circuit. In a stadium you curtain off two-thirds of the bowl, pay for all of it, and still lose money. So the show ends up in a car park, a banquet lawn or an exhibition ground — rented by the day, built from nothing, torn down on Monday.

Everywhere else that gap is held by purpose-built arenas between three and eight thousand. India skipped the step. Every promoter we have put this to says the same thing.

40,000+

STADIUMS

Built for cricket. Wrong economics under fifteen thousand tickets, and you rent the whole thing either way.

400–800

CLUBS

Right crowd, no headroom. An artist outgrows it in one album cycle.

5,000

MID-SCALE · VISION ARENA

Purpose-built for the number the market actually sells, and permanent, so nobody pays to build it twice.

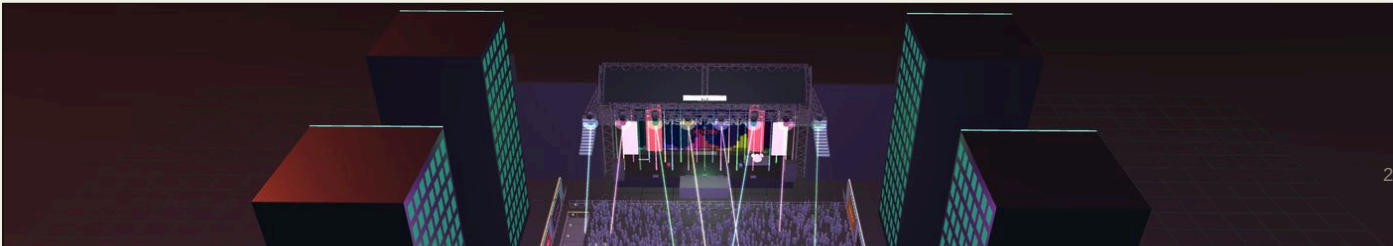
02 | THE VENUE

Built once. Not rebuilt every show.

A ground charges you for a field. You pay again for everything that turns it into a venue — and a third time to take it away. Here the stage, roof, truss, power, barricade and crowd flow are already up and certified. And so is the light: **135 fixtures permanently rigged.**

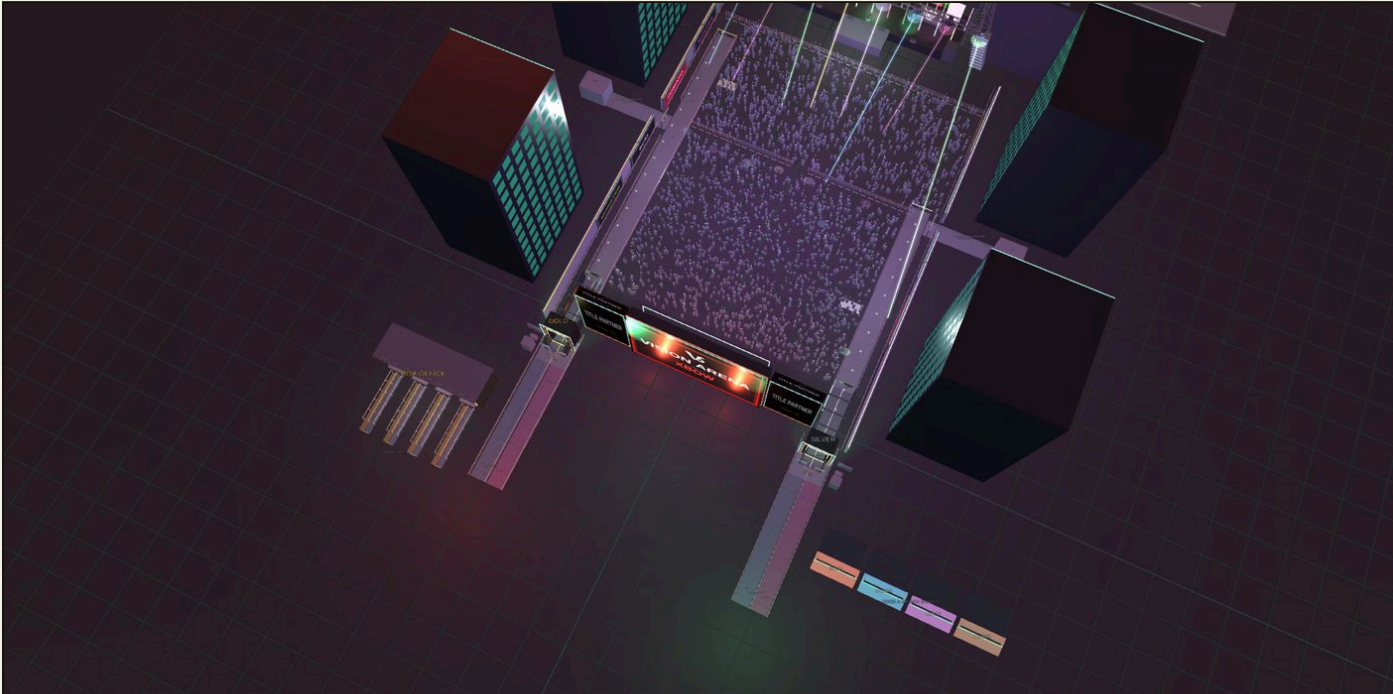
XBOW PROVIDES	YOU BRING
135 lighting fixtures — moving heads, LED bars, LED wash, spots, blinders and audience strobes, permanently rigged with distribution points	Audio — PA, control and monitors
Stage, roof, truss and 24 hoist nodes	SFX — pyro, CO ₂ , haze, confetti
40 ft LED wall, centre stage	Backline
500 KVA production power with diesel backup	Performance licences — IPRS, PPL and Novex, which follow the content
Mojo barriers, crowd flow and four gates	Event insurance — public liability
Green rooms, production office, medical room, washrooms	Security — personnel, bouncers and marshals
1,500-car basement parking	Event manpower and crew
Event licences — police, fire, municipality, traffic, alcohol	Ticketing
	Your artist, content, marketing and promotion

Anything on the right we can quote in through our own suppliers — priced separately, so you always see what you are paying for.



03 | THE SITE

45,000 square feet, all of it working.



BOWL, STAGE AND BACKSTAGE, GREEN ROOMS, PRODUCTION, BOX OFFICE, STALLS, ACCESS ROAD

Corporate & social bookings A ticketed show uses the room as it stands. A dealer meet or a wedding needs it dressed — and that is a different list.	
OUR VENDOR PANEL COVERS Catering — premium caterers on panel Round tables, chairs and lounge furniture Linen, covers and table settings Bars, service counters and back-of-service Décor, draping and stage dressing Registration, signage and wayfinding	HOW IT WORKS Brief us once and we bring the panel to you, quoted per event and priced separately from the venue. You are free to use your own suppliers instead — the panel exists so you are not chasing six vendors for one evening. Everything in the venue list still applies. The lighting rig, power, gates and licences do not change because the event does.

04 | SPECIFICATION

What your production manager will ask.

CAPACITY & FORMAT

Total capacity	5,000
Configuration	Open air, two tiers
Total site	45,000 sq ft
Audience bowl	144 × 220 ft
VIP enclosures	On request

LIGHTING & RIGGING

Lighting rig	135 fixtures, installed
Fixture types	Heads, bars, wash, spots, blinders
Stage	60 × 40 ft
Roof structure	60 × 40 ft at 36 ft
Hoist nodes	24
Video wall	40 ft LED, centre stage

POWER

Production power	500 KVA
Backup	On-site diesel

ACCESS & BACK OF HOUSE

Gates	Four
Production access	Direct to backstage
Parking	1,500 cars, 3 basements
FOH position	Fixed, tier boundary
Back of house	Green rooms, production, medical

LICENCES

Event licences	Provided by XBow
Performance	Promoter — IPRS, PPL, Novex
Security & manpower	Promoter
Event insurance	Promoter

Gold — front tier, closest to the stage, own approach, holding and gate.

Silver — rear tier, the larger of the two, separate approach and gate.

VIP enclosures — on request. Built into the Gold tier with their own access, seating and service, configured per show.

Full technical rider and load-in drawings sent on enquiry.

05 | ACCESS

Four gates. Nobody crosses.

Your trucks never see the queue.

Your artist never sees the crowd.

Vision Business Park has four gates and the arena uses all of them differently. Audience in through two. Artists and equipment in through a dedicated production gate that runs straight to backstage, and out through a third. Trucks are never held on a public approach and talent never crosses a ticket line.

Under the campus, three basement levels hold 1,500 cars. At 5,000 capacity that is the difference between a show and a traffic incident — and it is the single thing every ground in the NCR gets wrong.

G1**Gold gate**

Front tier audience, own approach and holding.

G2**Silver gate**

Rear tier audience, separate approach and queue.

G3**Production gate**

Artists and equipment trucks, direct to backstage. No public crossing.

G4**Egress gate**

Load-out and artist departure, clear of audience dispersal.

06 | FIRST ARENA — FOR ARTISTS ON THE WAY UP

You can't grow an artist in a room that doesn't exist.

First Arena is open to artists with a real audience and no route to an arena date. We put in the venue and the technicals. You put in the content, the marketing and the promotion. We are open to sharing the revenue rather than charging rent you cannot carry.

No venue owes the ecosystem anything. But a circuit with nobody new coming through it is a circuit with a short life, and we would rather be the reason somebody's first arena show happened than the reason it didn't.

WE PUT IN

The arena

Stage, roof and rig

Production power

LED wall

Crowd and gate ops

Back of house

YOU PUT IN

The content

The marketing

The promotion

The audience

Your own production

07 | WHERE

Your audience already lives here.

30

Institutions within 1.5 km

3 lakh+

Students in the catchment

1,500

Car basement on site

Galgotias	Sharda	Amity	G.L. Bajaj	Bennett	Noida International	IIMT	GNIOT
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A headline show at 5,000 does not have to import its crowd from Delhi. Knowledge Park III delivers a young, dense, walk-in audience that most NCR grounds have to bus in — and the basement takes the cars of everyone who drives.

The arena sits in the central plaza of a working commercial campus, not on an isolated ground. Retail, parking and building services on all four sides.

**Vision Business Park, Plot 21, Knowledge Park III,
Greater Noida 201306**



VISION BUSINESS PARK — THE ARENA OCCUPIES THE CENTRAL PLAZA

08 | THE NETWORK

One arena. Five cities.

Vision Arena is the first. Four more open across 2027 — same building, same rig, same load-in. Route a tour once and play all five.

01	Greater Noida	15.10.2026
02	Mumbai	2027
03	Lucknow	2027
04	Chandigarh	2027
05	Indore	2027

BOOKINGS

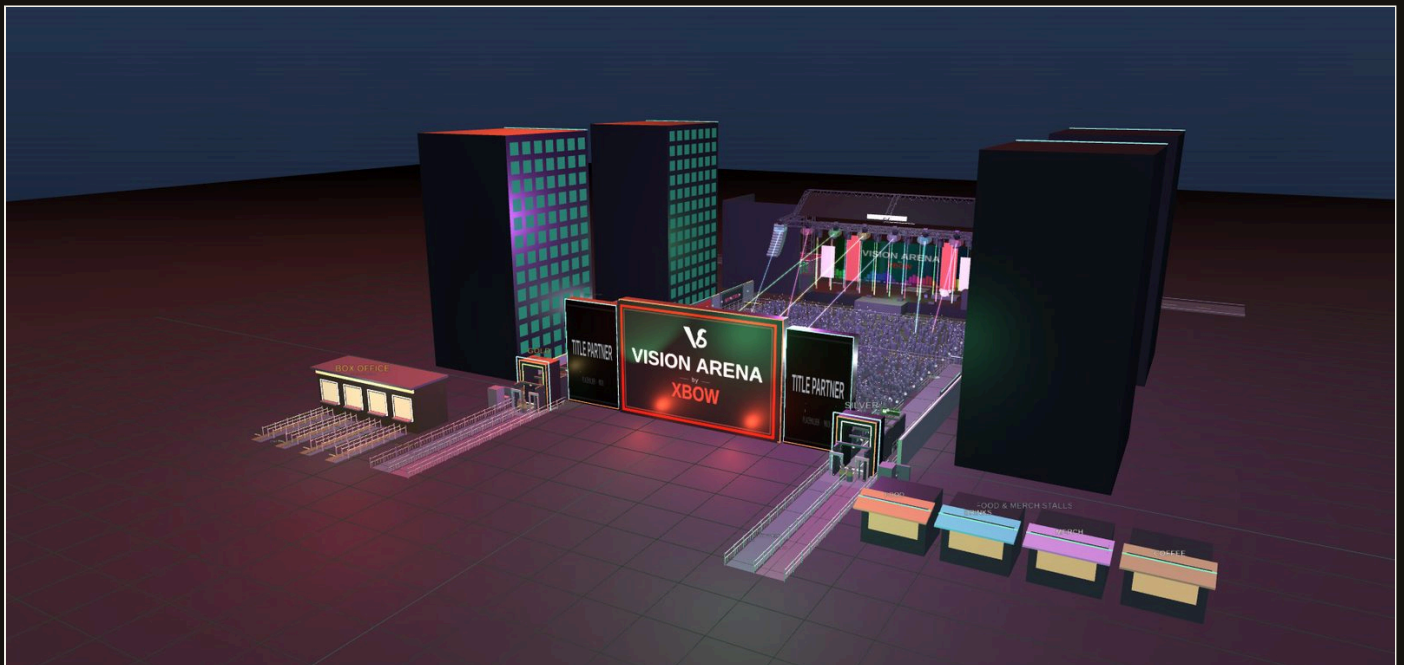
Take the date.

Opening 15 October 2026, and the first twelve months are open.

Tell us what you are building and we come back inside 24 hours with dates and a number.

We quote per booking. The price depends on how many days you need, what you are building and how much you take from the house rig — so there is no rate card.

Every booking is confirmed with us directly. Nothing is held until we have agreed it with you.



CALL

8595 853 600

EMAIL

bookings@xbowarena.com

AVAILABILITY

xbowarena.com

Vision Arena by Xbow · Vision Business Park, Plot 21, Knowledge Park III, Greater Noida, Uttar Pradesh 201306 · Operated by Singularity Covenant LLP. Renders are of the venue as designed. Specifications correct at date of issue and subject to final commissioning. Catchment figures are indicative.